

Frequently Asked Questions (FAQ)

1. CAMPAIGN PERIOD

1.1 What is the Submission Period of the Photo Search Contest?

The Submission Period starts on June 1, 2017 at 12:00 AM Singapore Time ("SGT") and ends on June 30, 2017 at 11:59 PM SGT.

1.2 When does the Voting Period start?

The Voting Period starts on July 6, 2017 at 12:00 AM SGT and ends on August 10, 2017 at 11:59 PM SGT.

1.3 When will the winners be announced?

The winners will be notified via phone, mail or email following the completion of the Search, on or about September 8, 2017. You may find out more on Section 7 of the [Terms & Conditions](#) Page.

2. SUBMISSIONS

2.1 Do I have to purchase any Gerber products to join the contest?

No. Participation in the Photo Search is free. You may find out more on Section 3 of the [Terms & Conditions](#) Page.

2.2 Who can participate in this contest?

Search is open only to residents of Singapore who are of legal age (at least 18) and are parents of a child who is between six (6) months old and twenty-four (24) months old on the date of entry. You may find out more on Section 2 of the [Terms & Conditions](#) Page.

2.3 Can I submit more than one photo for my child? Will I have higher chances of winning if I submit more photos?

You may upload minimum one (1) photo of your child and up to a maximum of three (3) photos. However, entering more photos does not warrant a higher chance of winning. Remember, the top two (2) photos with the most votes in each milestone category win. Votes for each photo will NOT be combined for the same child received in a single Submission. Limit to one (1) valid Submission per child. Additional submission(s) for the same child will be disqualified. You may find out more on Section 3 of the [Terms & Conditions](#) Page.

2.4 What is the purpose of allowing me to submit more than one photo?

Allowing the submission of more than one photo provides a choice to the parents who want to submit a different angle/expression of their child. However, entering more photos does not warrant a higher chance of winning.

2.5 What types of photo cannot be used to enter the Photo Search?

You may find out more on Section 4 of the [Terms & Conditions](#) Page.

2.6 Can I enter the photo search using a photo taken by a professional photographer?

No we do not accept photographs taken in a studio / by a photographer who was paid to take such photographs.

2.7 Can I submit an old photograph of my child taken more than one (1) month ago?

All photos must have been taken within the thirty (30) days prior to date of Submission.

2.8 I would like to enter this contest for multiple siblings. How do I proceed?

Submissions for multiple siblings can be done via a separate entry, all within the qualified age i.e. between six (6) months old and twenty-four (24) months old on the date of entry. A child can only be the subject of one (1) Submission. Limit to one (1) winner per household/family.

2.9 Can I enter the Photo Search on behalf of my family (e.g. for my niece or nephew) or someone else's child?

No. In the event where the child is picked as the winner, the participant must be able to provide proof that he/she is the parent or legal guardian of the child featured in the photo.

2.10 When does my Submission appear in the Gallery?

After the photo(s) are submitted, it will take approximately two (2) working days for approval. You will receive an email notification once the photo(s) are published into the Gallery.

2.11 How do I know if my Submission is accepted/disqualified?

You will receive a notification email within two (2) working days.

2.12 Can I get my friends to vote immediately once the Submission is approved?

The Voting Period starts on July 6, 2017 at 12:00 AM SGT and ends on August 10, 2017 at 11:59 PM SGT. The share and vote function will only be activated during the voting period.

3. VOTING

3.1 How many vote(s) can I cast a day?

Voting is limited to one (1) vote per photo per day. You can cast your vote(s) again in the next 24 hours.

4. PRIZES & WINNERS

4.1 How many winners will be selected?

Six (6) Milestone winners and one (1) Grand prize winner will be selected at the end of the Search from among all eligible Submissions (as defined in the Terms & Conditions) received during the Submission Period.

4.2 What are the prizes?

SIX (6) Milestone Awards:

Each Milestone Award recipient will receive (i) a \$500 award provided in the form of a cheque which can (but is not required to) be used toward Milestone Award recipient's child's education; and (ii) \$100 worth of Gerber products from Nestlé Singapore.

ONE (1) Grand Award:

The Grand Award recipient will receive (i) a \$8,000 award provided in the form of a cheque which can (but is not required to) be used toward Grand Award recipient's child's education; (ii) the opportunity for the Grand Award recipient's child to appear in Gerber brand advertisements for one (1) year (to be determined by Nestlé Singapore in its sole discretion), including travel expenses to any related photo shoot for child and two parents or legal guardians; and (iii) \$300 worth of Gerber Products from Nestlé Singapore.

You may find out more on Section 7 of the Terms & Conditions [Terms & Conditions](#) Page.

4.3 How do you define the milestone category?

It is defined as the child's age at time of Submission based on the child's date of birth. An eligible Submission will be automatically assigned into a milestone category (ie. 6 – 12 months, 13 – 18 months, 19 – 24 months) and be displayed as voting-eligible photo(s) on the Website's Gallery upon approval.

4.4 What is an educational grant as mentioned in the Award(s)?

The educational grant is the monetary component of the prize(s) and will be given in the form of a cheque. For all award categories, supporting documents must be provided to proof that the bank account number for cheque issuance is the Child Development Account (CDA) of the participating child in the Submission.

5. SELECTION OF WINNERS

5.1 How to win?

Milestone Awards:

Two (2) participants that receive the highest number of valid votes in each milestone category (ie. 6 – 12 months, 13 – 18 months, 19 – 24 months) during the Voting Period, as determined by Nestlé Singapore, will be deemed the "Milestone Award recipient". There will be a total of six (6) winners. You may find out more on Section 6 of the [Terms & Conditions](#) Page.

Grand Award:

All eligible Submissions received during the Submission Period will be judged by a panel of judges, which may include Nestlé Singapore's marketing staff and those of its advertising agencies, to determine the top scoring Submission based on the following judging criteria: (1) visual appeal and quality of the photo; (2) expressiveness of child in photo; and (3) consistency with Gerber's heritage. The Submission that best meets the Judging Criteria, as determined by the judges in their sole discretion, will be deemed the "Grand Award recipient". Limit to one (1) winner. You may find out more on Section 6 of [Terms & Conditions](#) Page.

5.2 What is the judging criteria for the Gerber Spokesbaby (a.k.a Grand Winner recipient)?

The Judging Criteria is as follows: (1) Visual appeal and quality of the photo; (2) expressiveness of child in photo; and (3) consistency with Gerber's heritage. You may find out more on Section 6 of [Terms & Conditions](#) Page.

5.3 Can my child win both Milestone & Grand Awards?

A Grand Award recipient cannot receive a Milestone Award. In the event where the child in a milestone category garners a highest vote and is chosen for the Grand Award, the entry with the second highest number of votes will be picked as the Milestone Award recipient.